

ON STAGE AT EUROPEAN BRIDAL WEEK

2 April 2024 – FOR IMMEDIATE RELEASE

The EBW Fashion Shows

Fashion shows will always attract a big audience and those featured during this year's 10th anniversary European Bridal Week – 13-15 April in Messe Essen – promise to deliver the trends that show visitors, influencers and the media alike regard as essential to future business.

Retailers, who come from 48 countries to focus on buying for the year ahead, see those EBW fashion show performance as clear indicators. And not only that, viewing collections on stage and moving, makes a huge difference – after all, what looks good in pictures, however beautifully styled, or on a static display, does not show the float of fabrics or the true sparkle of embellishments. It is unsurprising, therefore, that immediately after each catwalk performance, the exhibition stands of those labels taking part are inundated with visitors who want to learn more about the brand.

This year, in a matter of weeks, the eagerly anticipated fashion show programme will unfold. There will be two performances, at 11:30 and 14:00 on both Saturday 13 April and Sunday 14 April. Attendees are encouraged to get there early to get the best seats.

The design houses taking to the stage this year include key names

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from the international circuit who have statements to make and styles to get noticed.

Agnes Fashion Group for Mode de Pol

Amelie

Casablanca Bridal

Crystalline Bridals

Dama Couture

Diane Legrand Bridal

Ellis Bridals

IAY – I am Yours

Kelsey Rose

Ladybird

Lilly

Luxuar Fashion

Marfil Barcelona

Monica Loretta

Weise Fashion

White One

EUROPEAN BRIDAL WEEK | 13 - 15 APRIL 2024 | MESSE ESSEN,
GERMANY

<https://www.europeanbridalweek.com>

Editor's note:

There is no imagery associated with this press release.

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